## NEW HAVEN BALLET

Lisa Sanborn, Artistic Director



Program Ad Order Form

December 16, 17, 2017

WITH OVER 5,000 AUDIENCE MEMBERS ATTENDING *THE NUTCRACKER* EVERY YEAR, A PROGRAM AD IS ONE OF THE MOST EFFECTIVE MEANS OF REACHING NEW CUSTOMERS.

Contact Name	Please select your advertisement size:		
Company Name	Double Truck (1)		1050
	Cover Inside (color)	\$	865
Street Address	Back Cover (color)	\$	810
	Back Inside Cover (color)	\$	750
CITY, STATE, ZIP	— Full Page (color)	\$	695
Phone	□ Full Page (b/w)	\$	590
	$\Box$ Half Page (b/w)	\$	415
E-MAIL	Quarter Page (b/w)	\$	250
	□ Eighth Page (b/w)	\$	170

SUBMISSION DEADLINE: **TUESDAY, NOVEMBER 21, 2017** All advertisements are subject to approval of The New Haven Ballet.

ADS ARE COLOR OR BLACK AND WHITE DEPENDING ON PLACEMENT. SUBMISSIONS MAY BE PRINTED MATERIAL SUCH AS YOUR BUSINESS CARD, OR DIGITIZED MATERIAL IN **JPEG**, **TIF** OR **EPS** FORMAT WITH **300 DPI RESOLUTION**, E-MAILED TO ADMINISTRATOR@NEWHAVENBALLET.ORG.

PAYMENT TYPE	$\Box$ Credit Card	□ Check (payabl	□ Check (payable to New Haven Ballet)		
Please charge my	□ VISA	□ Mastercard	AMEX		
Card Number		CVC		New Haven Ballet	
Exp Date				70 Audubon Street New Haven, CT 06510	
				(203) 782-9038	
Signature				www.newhavenballet.org	
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